

Personal Digital Signage Player

2.4 inch Screen



The next biggest thing
IS REALLY SMALL!!

The wearable Digital TAG, just the size of a business card, that delivers your message through professional video content.

Attractive promotional in-store marketing that can be easily and frequently updated to meet YOUR current needs.

The content displayed on digital signage screens can range from simple text and still images to full-motion video. With Digital TAG, you are your own television channels, displaying entertaining and informational content interspersed with advertisements.

Specifications:

- Display Screen Size: 2.4 inch
- Platforms: Standalone
- Formats: AVI and JPEG
- Plays MP3 and WMA Audio files
- Multimedia player with built in speakers
- Support Mini TF card Capacity up to 8GB (TF card not included)
- Resolution: 320 x 240 pixels
- Storage Capacity: 2 GB flash
- Build in Memory: 256MB flash memory
- Connectivity Input: Mini USB
- Size: 70W x 51H x 13.5D (mm)
- Weight: Around 69 gram
- Power Playback time: Average 10-15 hours
- Battery: Built-in Rechargeable Li-ion Battery
- Shirt-Clip (Magnet) doesn't ruin clothing
- Lanyard Holder Can be used as both horizontal and vertical
- USB Cable (Power Recharge/Content Change)
- USB AC Power Charger 110V-240V - DC 5V

Digital Tag is used for many purposes:

- Informational
- Deliver a message through professional video content
- In store promotion to Uplift Sales
- Medium for Advertising by Third Parties
- Enhanced Customer Experience - decrease perceived wait times!
- Influencing Customer Behavior - direct customers to other areas of the store and increase dwelltime
- Premium Corporate Give Aways
- Gifts
- Point of Sale Advertising
- New Product Announcements
- Retail Level
- Employee Orientation
- Training
- Job Fairs
- Conventions
- Social events

Digital TAG

